



MINUTES FROM
DISTRICT COUNCIL MEETING
26 NOVEMBER 2016

District 95 Fall Conference

Warsaw

Secretary:
Joanna Chmiel,
District 95 Administration Manager
am@toastmastersd95.org

TOASTMASTERS DISTRICT95

DISTRICT COUNCIL MEETING

26 NOVEMBER 2016 / 1:15 PM CET / WARSAW DISTRICT CONFERENCE

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ATTENDEES

1. District Core Team
2. Division Directors
3. Area Directors
4. Clubs Presidents
5. Clubs VPEs

Meeting leader: Michał Talaga

Secretary: Joanna Chmiel

Parliamentarian: Michał Byrczek

IT Support: Michał Paluchowski

AGENDA

13:15 Call to Order, Welcome, District Mission / Michał Talaga

13:22 Roll Call and Certification of Quorum / Joanna Chmiel

13:31 Adoption of Agenda / Michał Talaga

13:26 Administration Manager's Report; Approval of minutes DCM 14th May 2016 / Joanna Chmiel

13:31 District 95 Officer Appointments / Michał Talaga

13:35 District Director (DD) Report / Michał Talaga

13:40 Program Quality Director (PQD) Report / Andrei Popescu

13:45 Club Growth Director (CGD) report / Neal Greenspan

13:50 Public Relations Manager (PRM) Report / Wendy Wallace Husser

13:55 Finance Manager's Report / Justyna Broniecka-Klim

14:00 **District 95 [Budget](#) 2016-2017 Approval** / Michał Talaga

14:15 **District Leadership Committee Appointment** / Tuire Vuolasvirta

14:23 Application by Croatia to become part of District 95 / Michał Talaga

14:30 Bids for upcoming conferences Fall 2017/ Michał Talaga

14:40 Spring 2018 Joint Conference Proposal

14:48 Spring Conference 2017 Berlin Update

14:53 New Business / Michał Talaga

14:58 Announcements / Michał Talaga

15:08 Close / Michał Talaga

DECM OPENING SESSION

13:19

1. Call to Order

- a. **District Director** welcomes us to first DCM meeting in 2016-2017 term
- b. Piotr Chimko, **Division B Director** quotes the district mission from the heart



- c. Michal Byrczek, **District Parliamentarian**, uses the gavel to consider the meeting officially open.

2. Certificate of Quorum

- a. **Administration Manager**, Joanna Chmiel:

3. Adoption of the agenda

- a. **D5**, Robertas Sunokas moves:

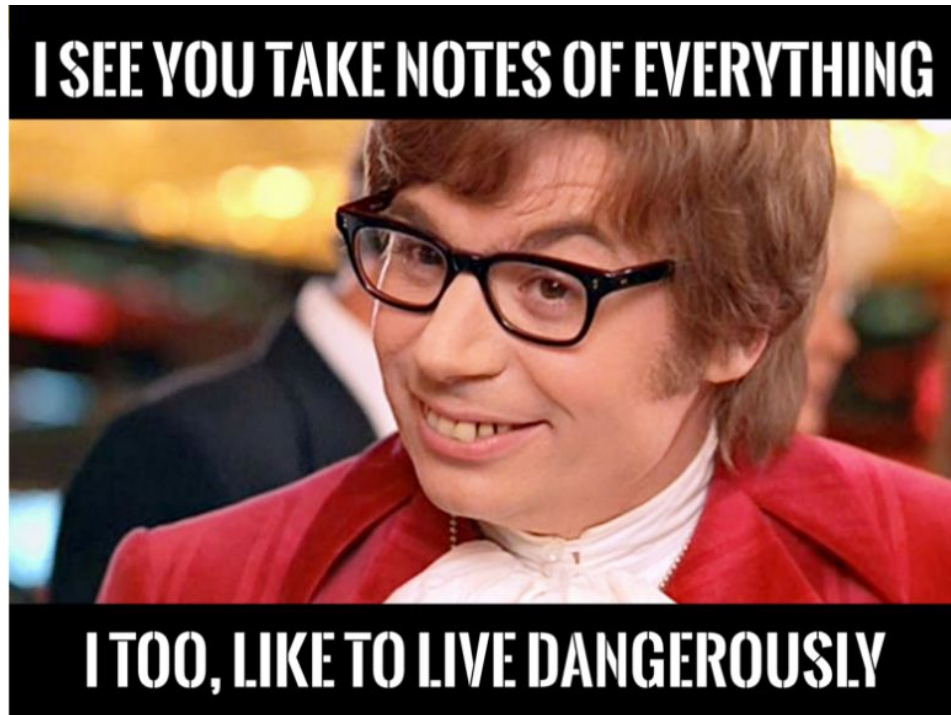
- b. **C161/C162**, Friederike Galland, seconds.

4. Approval of minutes from last DECM

- a. **D2**, Jakub Bronowicki moves:

- b. **D21**, Michał Jurkowski, seconds.

5. Administration Manager's (Joanna Chmiel) report



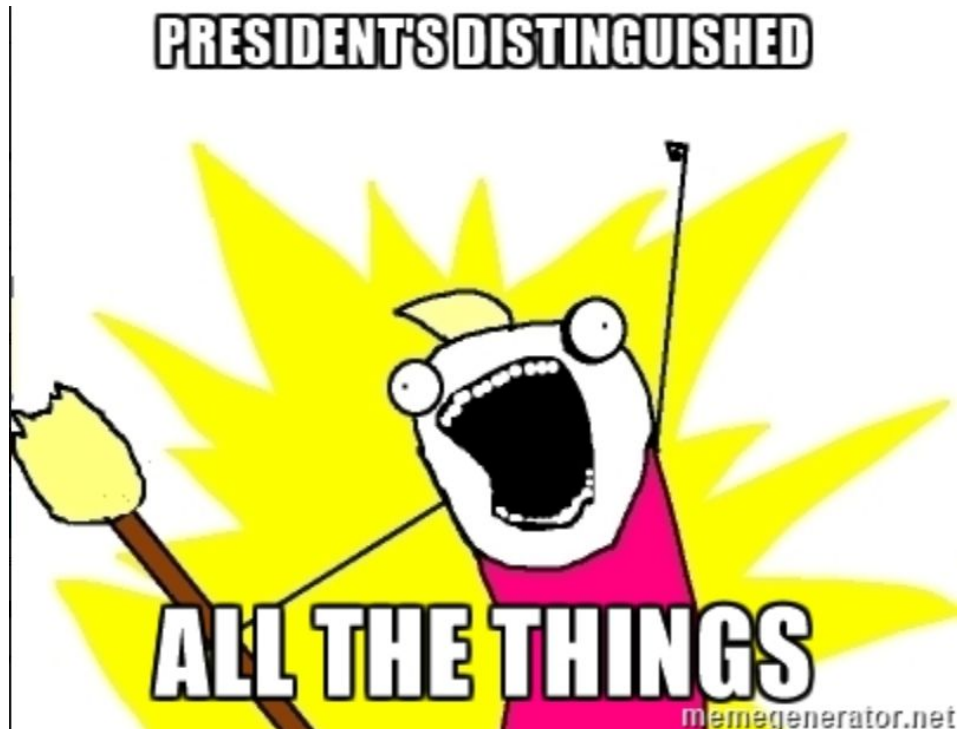
OFFICERS APPOINTMENTS

1. David Gelkin and Ewan Scattergood act as **Club Growth Director Deputies** (aka Shadow CGDs)
 - a. Those roles are unofficial but helpful considering District 95 split into 3 new districts in 2018
2. Appointment of Justyna Broniecka-Klim as new **Finance Manager**:
 - a. Previous FM resigned for personal reasons
 - b. Justyna is running an accounting company



CORE TEAM REPORTS

1. **District Director**, Michał Talaga
 - a. Goal: to see President's Distinguished #allthethings



- b. Planning of the year: When you plan then unexpected things happen
- c. We had Helsinki Bootcamp to introduce Division Directors to their new roles
- d. And to introduce ourselves in our new roles

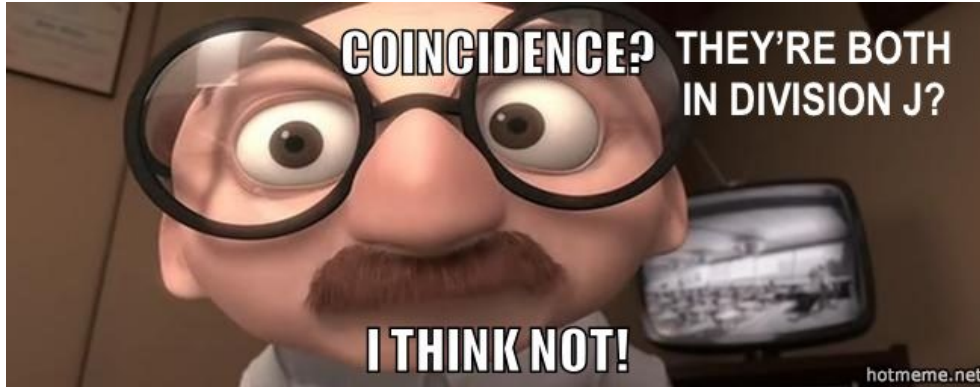
- e. Visit in Washington to talk to potential future international directors (August 2016)
- f. DECM in Poznan - central and less expensive - should be - all hotels were fully booked due to dentists congress
- g. Budget - a lot of budgeting done by Division Directors also due to Finance Manager change
- h. Oh, so you're a reading person? If so, [grab the link to full District Director Report.](#)

2. **Program Quality Director, Andrei Popescu**

- a. It's an honor to be in this team and upon this stage.

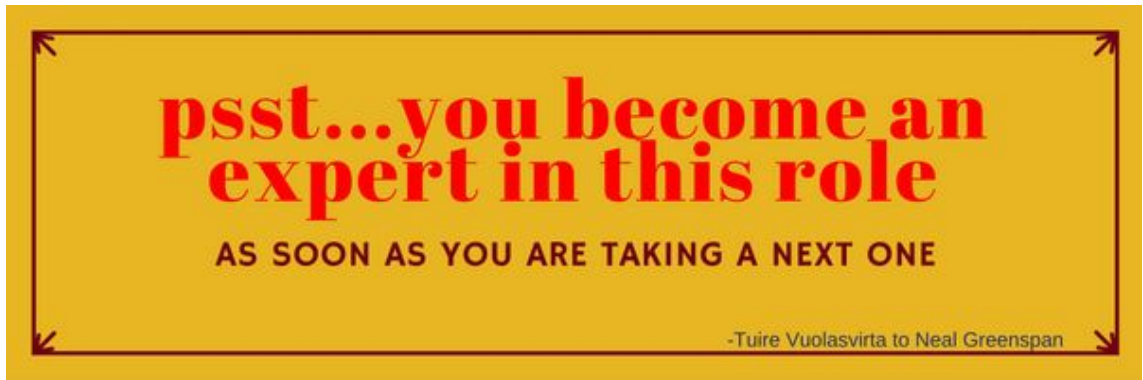


- b. Important marks and references - club base 268 clubs, **our goal is to have as many of those distinguished**
- c. Smart objective at least 134 distinguished
- d. Last year we had 174 distinguished
- e. Now - 40 clubs with 5+ points 15%, last year it was 16%
- f. 3 divisions C,F,I with all clubs with at least 1DCP point
- g. 1 club has reached 9DCP points - Toastmasters Centrum J3
- h. Breaking news from yesterday (The Leader Ship from J1 just got their 9th point)



- i. Did COTs, we had to have at least 85% of officers trained, we reached 89%
 - j. Our pool of DTMs increased by 7 people
 - k. Pathways - big buzz word for this year - later on we'll have a couple of sessions to get to know what it is, we have one of Chief Ambassadors (Ellen Hermes) present here. Sep 2017 is the time we can expect to have Pathways in our district
 - l. **Oh, so you're a reading person? If so, [grab the link to full Program Quality Director Report.](#)**
3. **Club Growth Director, Neal Greenspan**
- a. Hunters, gatherers, nurturers teams a part of Club Growth strategy
 - i. - look for leads (potential members)
 - ii. - lead the club from prospective to chartered
 - iii. - help chartered and weak clubs
 - b. David Gelkin is creating new club growth webinar
 - c. Elena Pawęta - had a demo meeting with a usage of [District 74 Club Launch Model](#), after the demo she had 14 new members and 7 filled the application on the spot.
 - d. Marketing workshop in Poznan at DECM - facebook ads, google for non-profits, meetup accounts, website adds, recognition and awards, videos for our youtube channel - we'll try to do it more centrally managed. We allotted the money in the budget for this type of activities
 - e. Where we are? We had 259 paid clubs, 16 clubs still haven't paid their dues.
 - f. Area Directors visits reports - we have 54% of the goal, still 5 days to get them in!

- g. We have 49 clubs eligible for club coaches. Now 5 of them have assigned club coaches. A part of our Nurturer team's work is to find club coaches.
- h. For us - it's all about the service. When members are happy dues get paid and DCP points flow. And we make our district director happy ;D
- i. Oh, so you're a reading person? If so, [grab the link to full Club Growth Director Report](#).



4. **PR Manager**, Wendy Wallace-Husser

- a. I couldn't say who we actually ARE in D95, the whole PR landscape was frightening quiet.
- b. Social media - Instagram manager Elena Pawęta brought us from 1-2 followers to over 2000 followers and that's only the beginning!
- c. The idea for me is to show your faces and your ideas and all the wonderful things that are happening in the district. I can't do that all but you can.
- d. Tell me about your stories - charter party, what you're doing...



- e. I'm also working on updating district website

5. **Finance Manager**, Michał Talaga on behalf of Justyna Broniecka-Klim

- a. Most of the job - reimbursement requests, certain process with a few people to approve and then doing the transfer. One reimbursement takes about 10 minutes.
 - b. Some issues with the access for bank account that we had to apply for again. How is it done? We get in touch with TMI, ask them to go to the bank and wait for their getting back to us. It takes long time, unfortunately.
 - c. Putting our transactions into the accounting system - done in last few weeks.
6. **Immediate Past District Director**, Tuire Vuolasvirta
- a. Left everything to Michał - has not much to do
 - b. Gives support to Michał whenever he needs it. And since he goes to sleep very late and Tuire is always online - questions are sometimes asked in the middle of the night.



BUDGET

1. Most districts do the budget top-down (we tell DDs how much money can be reimbursed for each activity). In D95 we are more cruel and do the bottom-up. Learning is painful and DDs have to go through budget learning process every year.
2. From the perspective of TMI what exists is a global district budget so Michał combines all budgets into one. Sometimes it takes 2 days without sleep.
3. Deadline for the budget is end of September. Michał had to cut the budget, coming back to all Division Directors once again and combine the files again.
4. The budget consists of 12 division budgets, around 50 area budgets plus core team budgets.
5. Oh, so you're a reading person? If so, [grab the link to full budget presentation](#).

Accepting the budget

- a. **D16**, Bea Bincze -
- b. **D21**, Michał Jurkowski - seconded

DISTRICT LEADERSHIP COMMITTEE (DLC) REPORT

1. **DLC members** - one member for each division selecting future district leaders + chair (Tuire Voulasvirta as Immediate Past District Director dlc@toastmastersd95.org)
2. **Timeline:**
 - a. Dec15 - notice to current district leaders + presidents and VPE
 - b. Feb28 - close of nominations
 - c. Feb 6 - Mar 21 - interviews with candidates
 - d. Mar 22 - Mar 29 - voting by DLC for all positions
 - e. Apr1 - report ready for district director
3. **We're looking for elected positions:**
 - a. District Director
 - b. Program Quality Director: for future District C (Germany, Sweden, Denmark, Norway), D (Finland, Baltics, Poland), F (Czech, Slovakia, Hungary, Romania, Ukraine, Moldova)
 - c. Club Growth Director: for future District C (Germany, Sweden, Denmark, Norway), D (Finland, Baltics, Poland), F (Czech, Slovakia, Hungary, Romania, Ukraine, Moldova)
 - d. Division Directors - at least 12
4. **We're looking for appointed positions:**
 - a. PR Manager,
 - b. Finance Manager and Assistant Finance Managers for future districts,
 - c. Administration Manager,
 - d. Area Directors

Step up and serve our district!

APPLICATION BY CROATIA TO BECOME PART OF DISTRICT 95

Next year we'll join the district with Croatia on board.

There was a proposition to move Austria and Bulgaria to D95 from 2017 already but both District Directors objected and both countries will stay in District 95 until the split in 2018.

BIDS FOR UPCOMING CONFERENCE FALL 2017

Last weekend we had a DECM with a bid from Aarhus to host the District Conference.

Instead we had a bid from Brno.

1. Jaroslav Kovac presented [the video](#) for the conference Fall 2017. Dates are not that settled, it should be in November, we will try to do it in a different weekend than our evil or bad twin from D59.
2. **D19**, Andreea Crasmariu,
Second: **D11**, Karla Viebahn. No objections. **The Fall Conference 2017 will be in Brno.**

SPRING 2018 JOINT CONFERENCE PROPOSAL

1. Proposition to consider hosting the conference with D59. Why? Main reason - when we reform some countries from D95 will join the new D59 candidate. Some countries would have to attend two DCMs in both districts.

2. First - location will be evaluated by a team of 6 people (3 from D59 and 3 from D95) depending on criteria such as:
 - a. How easy is it to get to the location?
 - b. Is there a venue big enough?
3. Decision process - delegate the power to decide on the location to the committee DECM in February. If not possible - then the core team will decide
4. [Presented slides about joint conference for Spring 2018.](#)
5. : **D40**, Partick Nini - how the locations are being found? **District Director:** we will invite everyone in D59 and D95 to send their application
: **D20**, Neal - did D59 approve it? **Michal:** Yes.
6. : **C119**, Dirk Brueckner

District passes

this motion as presented.

SPRING CONFERENCE 2017 BERLIN UPDATE

1. Presentation of Berlin team video.
2. Venue: [Estrel Hotel](#)
3. Early bird 129EUR



4. Join us for 19-20 May 2017
5. **December 1st - opening the registration.**
6. Register and pay till 31st of December to win one of 5 surprises
7. Peter Heinrich is going to give us a dancing surprise at the gala today.

8. : Is it a costume gala dinner? Johanna Rohwer (**Conference Chair**):

NEW BUSINESS

1. **C119**, Dirk Brueckner - Point of information. Is Ellen Hermes present? Dirk has been in touch with her and German translation group. Pathways is being translated into German. The translations from TMI is awful (even though TMI pays a company for a translations). Now Ellen's team is proofreading the translations, and send the feedback back.

C39, Sascha Goldmann

seconds.

Discussion:

C167, Justyna Bielicka - Who should do the translation? **C119, Dirk Brueckner** - the District Director and core team should state it and support it. TMI has the approval or finds someone who does make quality material. No objections to send the materials from district level.

Decision: In this case we as the district will push TMI for the translations.

2. **C37**, Axel Krauth:

C138/C139, Morag Mathieson:

District Director:

ANNOUNCEMENTS

1. Next conference in May 19-20th of May in Berlin
2. District Director: Collect your orders from District Store!

CLOSE

: D7, Piotr Chimko - "

D21, Michał Jurkowski - seconded.

Final word from District Director about being a District officer.

**FROM MY PERSPECTIVE, IT'S
ALWAYS A HELL IN THE
BEGINNING, BUT THEN I'M
ALWAYS GRATEFUL FOR THE
OPPORTUNITY.**

- Michał Talaga, D95 Director 2016-2017

